

Representation 1 – Member of the Public

From: P J Chadwyck-Healey
Orchard Down Farm
Caen Hill
Devizes SN10 5TF

Licence application WK 202023621
Lower Park Farm
Whistley Lane
Potterne

Dear Sir,

I am a local householder near this site have some reservation about the suitability of this application.

Whistley Lane is a very narrow road with two dangerous corners at the south (Potterne) end and an exit on to a very fast dual-carriageway at the north end. The application doesn't seem to give an indication of the numbers of vehicles expected.

Is amplified music being played until midnight on the very edge of Devizes a reasonable idea for the residents who will have to hear the noise for three days? The application says there are no houses nearby: we are approx 800m away from the site - I call that nearby.

In summary, I object to the granting of this licence.

Yours,

P J Chadwyck-Healey

Representation 2 – Potterne Parish Council

Jemma

I write in response to the above New Premises Licence Application, numbered WK 202023621, and here follows the decision made by Potterne Parish Council at their meeting dated 2nd December 2020.

WK/202023621 New Premises Licence Application - Lower Park Farm, Whistley Road, Potterne

At its Meeting on Wednesday 2 December 2020 Potterne Parish Council noted that this was an application for a **continuous (ie permanent) licence**. The Council also noted that according to advertisements *already published* about the first proposed event under such licence ("Devizes Scooter Rally 2021 - 30th July-1st August") the following activities were planned:

- "live bands + DJs over the weekend", with 7 live Bands and 5 DJs confirmed so far
- "Fully licensed Rally Bar - cheap prices Guaranteed" plus a rum bar and a gin bar
- "Family Friendly Event with fun and games for the younger ones"
- "Camper Vans & caravans need to book in advance"
- "Ride out Saturday 31 July @ 1pm"

After discussion the Council [unanimously] opposed this Application on the following grounds (not necessarily listed in order of priority):-

1. Public Safety: Irrespective of any efforts by the organisers to the contrary, many of the attendees (especially those travelling from the South) will access the event via the Potterne end of Whistley Road - indeed they would have a legal entitlement to do so. Whistley Road is a notoriously narrow road, the scene of accidents and frequent blockages, and camper vans and caravans simply would not get through. Apart from the obvious danger and inconvenience to the residents and their property and to pedestrians and other road users there would be a major risk that access for emergency vehicles would be blocked.

The proposed site is low-lying and therefore dependent on fine weather. It was felt that any significant rainfall would make the site muddy, and the resultant hold-ups in traffic accessing and exiting the site would cause yet further disruption in Whistley Road.

At the last Rally, held nearby in Rowde in 2018, about 200 scooters from all over the country were reported to have taken part, but next year's event is expected to be much bigger: the safety of the traffic implications for Whistley Road and surrounding area was of great concern to the Council, particularly given the planned Ride Out on the Saturday.

Prevention of public nuisance: as mentioned, the proposed site is on low-lying land at the edge of Potterne village and within only a few hundred yards of the dense housing of Caen Hill, Devizes. Any noise will travel over an extremely wide area, and will affect a large number of people in what would otherwise be a peaceful part of

rural Wiltshire. The licence will allow live music to be performed for six hours ([6pm until midnight](#)) on the Friday and for ten hours ([2pm until midnight](#)) on the Saturday, and recorded music to be played for four hours ([7pm till 11pm](#)) on the Thursday, twelve hours ([noon until midnight](#)) on each of the Friday and Saturday and eight hours ([noon till 8pm](#)) on the Sunday - a permanent permissible total of up to 16 hours live music and 36 hours recorded music for one long weekend every year.

Whilst the organisers of the 2021 event may argue that the permission they have requested is far wider than what they will actually use, this application is for a continuous licence enabling the organisers of subsequent events to make maximum use of the full scope of the licence. The Council felt that any loud music, but particularly for such periods of time, would constitute a serious and sustained disturbance and public nuisance to many people over a wide area.

It was also felt that the addition traffic and possible number of attendees would of themselves constitute a public nuisance.

Prevention of crime and disorder: according to the Application it is proposed to sell alcohol for 6 hours on the [Thursday \(7pm-midnight\)](#), 13 hours ([noon-1am](#)) on each of the Friday and Saturday and 4 hours ([noon-8pm](#)). As mentioned above there will be 3 bars, and doubtless attendees will bring their own alcohol. The Council was very concerned at the potential for crime and/or disorder resulting from events of this type in what is normally a quiet and law-abiding area - particularly given such availability of alcohol ("Cheap prices guaranteed").

Protection of children from harm: because it is being advertised as a "Family Friendly Event" with children obviously welcome and encouraged, the Council was concerned that children, both those attending the event and also those living/staying locally, will be exposed to the risks mentioned above.

The Council were unanimous in their view that the proposed site is wholly inappropriate for any event other than small village-fete type events.

If you have any queries please let me know.

Karon Van Den Bergh

Clerk to Potterne Parish Council

Representation 3 – Licencing Authority

Good Afternoon

Further to my email below, as the Licensing Authority has not received any further update to the application as requested for consideration, the Licensing Authority is now making a formal representation against the application by Mr Ford for a New Premises Licence at Lower Park Farm, Whistle Road, Potterne, Devizes.

- The applicant has not addressed the issues raised in my previous email below, on how the applicant is going to promote the licensing objectives.

☒ Public Safety

☒ The prevention of Crime and Disorder

☒ The prevention of public Nuisance

☒ The Protection of Children

It is the opinion of the Licensing Authority that the application lacks sufficient details as to how the event/ events can be run safely on the site, including all the elements to ensure the public can access and egress the site, the management of the site, the facilities and infrastructure required on site, the safety of both attendees and those working on site during these challenging time as although we all hope by the summer that the pandemic will have lessened it is still an expectation that organisers will ensure that mitigation measure are considered and available.

Without the requested detailed information demonstrating that the four licensing objectives can be promoted and a safe event can be held within Wiltshire, the Licensing Authority is objecting to this application.

Regards

Linda

Linda Holland

Licensing Manager

Public Protection

Communities and Neighbourhood Services

County Hall | Trowbridge | Wiltshire | BA14 8JN

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From: Holland, Linda

Sent: 24 November 2020 17:38

To: Price, Jemma <Jemma.Price@wiltshire.gov.uk>

Subject: RE: Updated: New Premises Licence - Lower Park Farm, Whistley Road, Potterne, Devizes, SN10 5TB

Good Afternoon

I am responding as the officer authorised to respond on behalf of the Licensing Authority. Whilst recognising the country is currently in the midst of a pandemic and while we are all hopeful that events can take place in 2021, there is an expectation from Wiltshire Council that all events planned for this time have considered necessary Covid measures within a robust application submitted for consideration.

To enable the Licensing Authority to fully consider the application the Authority requires more details in relation to how the applicant proposes to promote the four licensing objectives.

- The plan contains insufficient detail and scaling – a fully detailed layout plan of the site is required and surrounding areas taking into consideration site ingress and egress
- There is no detailed event management plan to demonstrate how this event will be managed to ensure the safety of the attendees and volunteers / staff. – Plan to be compiled and submitted
- On the application form under each of the objectives there is some context but no proposed conditions on how the event will operate having consideration to the objectives. – Formal conditions need to be proposed
- Clear Indication of capacity and the required provisions to cater for the intended patrons as this application is for a permeant licence this needs to be plainly stated

An event management plan should contain the details below but this is not an exhaustive list:

Clearly defining roles and responsibilities of event organisers

Site set up and breakdown

Medical provision

Traffic management / carparking arrangements/ blue route

Lost and found children

Security and crowd management

Type of staging to be used and its sign off

Noise management plan

Food safety & Health and safety

Alcohol – challenge policy/ age verification / refusal log.

Fire safety

Camping management and location

Facilities – toilets / water / waste

Weather provision

Signage

Lighting

Customer information /rules

Risk Assessments

Covid compliance requirements and how these will be mitigated (dependant on the current situation)

Without detailed information demonstrating that the four licensing objectives can be promoted and a safe event can be held within Wiltshire, I as the Licensing Authority will be minded to object to this application.

If you are unable to submit this additional information by 2nd December 2020, I will be left no other option but to submit a representation against this application.

Regards

Linda

Linda Holland

Licensing Manager

Public Protection

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Representation 4 – Pollution Team

Good Afternoon

Further to previous concerns expressed by my colleague Annabel Wilkinson and her requests for further information concerning noise, I note that we have not received any response to our requests for information which we deem critical to determine whether there is a risk of a public nuisance in relation to noise. As such I wish to make a formal representation against the application by Mr Ford for a New Premises Licence at Lower Park Farm, Whistle Road, Potterne, Devizes on the following grounds:

- The prevention of public nuisance

Best wishes

Brett Warren CEnvH

Senior Environmental Health Officer

Wiltshire Council

The logo for Wiltshire Council, featuring the text "Wiltshire Council" in a bold, green, sans-serif font. Below the text is a decorative green wavy line that spans the width of the text.

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brett.warren@wiltshire.gov.uk

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Representation 5 – Food Team

SENT ON BEHALF OF HELEN DEAR

Dear Jemma,

I am writing on behalf of the Public Protection Food and Safety team to make a formal representation against the application made by Adam Ford for Lower Park Farm, Whistley Road, Potterne, Devizes referred to me as part of the formal consultation on 30 October 2020

Given the lack of information provided in the application there is insufficient evidence to assess this application effectively to ensure that Mr Ford will be able to uphold the Licensing objectives of Public Safety or Prevention of Public Nuisance when putting on this event, especially in light of the current pandemic and the uncertainty of the controls that may still be required in 2021. The site plan provided is woefully poor. There is no supporting information to reassure that there will be an effective event management plan, safe operational plans for the build and breakdown of the site and no indication of thought given to the Covid-Secure measures that should be at the forefront of planning for events going forward. Until further information has been submitted to provide reassurance, I cannot see how the local authority can licence this event and therefore object to this application.

Yours sincerely,

Helen Dear

Environmental Health Officer

BSc Hons MCIEH

Food and Safety Team

Tel: 01722 434337

Representation 6 – Police Licensing

Hi Jemma,

Following on from my e mail below of the 25/11/20 it is my understanding that the applicant has not responded to any of the queries raised by myself on behalf of Wiltshire Police.

In view of this, Wiltshire Police, as a responsible authority, object to a premises licence being issued to Lower Park Farm, Whistley Road, Potterne, Devizes, SN10 5TB on the grounds that the applicant has failed to provide evidence of how he will meet the requirements of the four licensing objectives, namely:

- The prevention of crime and disorder
- Public Safety
- The Prevention of Public Nuisance
- The Protection of Children from Harm

Regards, Alastair

Alastair DAY, Licensing Officer,

Amesbury Police Station, Amesbury, Wiltshire, SP4 7HL

E mail: Alastair.Day@wiltshire.pnn.police.uk

From: Day, Alastair

Sent: 25 November 2020 14:34

To: Price, Jemma <Jemma.Price@wiltshire.gov.uk>

Subject: New Premises Licence - Lower Park Farm, Whistley Road, Potterne, Devizes, SN10 5TB

Hi Jemma,

I have had the opportunity to look at this application and I note the observations made by Linda HOLLAND in her e mail of the 24/11/20 and I have to agree that, in it's current form, the application contains insufficient detail, especially in relation to the four licensing objectives and as the officer authorised to respond on behalf of Wiltshire Police, I submit the following observations:

The prevention of crime and disorder – Where are the risk assessments mentioned? What specifically are the security measure that are proposed and what agents have been approached/booked to provide adequate cover for this event? This application allows for up to and including 4,999 people. How many are expected and is the number to be capped at a certain limit? I would argue that the presence SIA approved staff should be a condition that is insisted on if this application is to proceed. What provisions are being made to prevent illegal substances being brought into the venue and the consumption of such substances?

Public Safety – The plan indicates a small first aid area. Who is providing the first aid cover for this event? Have St Johns Ambulance been approached with a view to providing cover for the whole of the event or have SWAST been approached to provide the same? The application makes mention of a stage area for the live music. Who will be responsible for the erection/dismantling of the staging and signing off safety wise? I don't see provision on the site plan for the entry and egress of emergency vehicles (a blue route) in the event of either an emergency first aid incident or other emergency? This needs to be highlighted on the site plan.

The Prevention of Public Nuisance – How is responsible behaviour and the consumption of alcohol to be promoted? What provisions are being made for the efficient and quiet dispersal of those attending at both the start and finish of the event? What provisions are being made to ensure that both live and recorded music will not cause a nuisance to the nearest residents?

The Protection of Children from Harm – Please illustrate precisely what actions are to be put in place to ensure that Children will be safe at the event? Precisely what are the procedures to be engaged in the event of a child becoming separated/lost from its parents/family? What procedures will be in place to ensure the prevention of the sale of alcohol to underage drinkers?

I note that Wiltshire Council Licensing have asked for further clarification on a number of issues and would agree that, without detailed information demonstrating that the four licensing objectives can be promoted and that a safe event can be held at this venue, Wiltshire Police will be objecting to this application.

In addition to visiting the site personally over the next few days, I will be discussing the application further with local police commanders very soon and it might be that further observations arise from that visit and subsequent discussions.

Regards, Alastair

Alastair DAY, Licensing Officer,

Amesbury Police Station, Amesbury, Wiltshire, SP4 7HL

E mail: Alastair.Day@wiltshire.pnn.police.uk